

NEW MEXICO STATE UNIVERSITY

PRESIDENTIAL LEADERSHIP PROFILE



BE BOLD. Shape the Future.[®]
New Mexico State University



NEW MEXICO STATE UNIVERSITY CAMPUS

The NMSU Board of Regents invites nominations and applications for the position of president of New Mexico State University.

EXECUTIVE SUMMARY

New Mexico State University was founded in 1888 and is New Mexico’s land-grant institution and a comprehensive research university dedicated to teaching, research, public service and outreach at all levels.

New Mexico State University’s main campus is located in Las Cruces, NM, and sits on 900-acres. NMSU’s campuses and online programs serve more than 22,000 students from across the U.S. and 89 foreign countries. NMSU is a NASA Space Grant College, a Hispanic-serving institution (HSI), a minority-serving institution (MSI) and home to the first Honors College in New Mexico. NMSU has a commitment to shared governance and serves a multi-cultural population of students and community members across the state at four campuses, a satellite learning center in Albuquerque, locations in each of New Mexico’s 33 counties, and 12 agricultural

research and science centers. NMSU is truly a reflection of the region’s vibrant communities – an exciting place to tackle challenges, find answers to important issues and prepare for the future.

The president serves as the chief executive officer of the university system and is charged with the responsibility of providing strategic direction and general supervision over all affairs of the university. The president is selected by, and reports to, the Board of Regents.

New Mexico State University’s next president should be a visible and engaged leader with a diverse set of skills. The successful candidate must demonstrate how they will preserve the university’s student-focused culture and promote academic excellence. They must display an established history of commitment to inclusion and belonging among under-

represented groups and the ability to support an inclusive campus community.

The president should have the skills — and, preferably, experience — to manage a culturally diverse, and complex academic and research institution. The successful candidate will also understand and embrace the university's statewide responsibility as the land-grant institution and will be committed to developing and strengthening the university's statewide campuses, Extension offices and agricultural experiment stations.

The president should value transparency and identify ways in which they will recognize and support students, staff, and faculty as essential members of the campus community and how they will engage in shared governance and shared responsibility.

The president must excel at building and fostering relationships, including developing strong public-private partnerships; establishing critical relationships with government, community leaders, and donors; and providing collaborative leadership alongside colleagues throughout the New Mexico Higher Education system. The next president will also work to build and sustain meaningful relationships with New Mexico's Indigenous Tribes.

In addition, the president must have the skills to develop and establish a high-performing leadership team to carry out the vision and implement the strategic direction of the university. In creating clear and articulate expectations for meeting established goals and objectives, the president will unify the campus under a clear vision, setting a direction that inspires

all campus constituents to contribute to its success.

Procedure for Candidacy

All applications, nominations and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile. In addition, applications should include a **statement of contributions to equity, inclusion and diversity** addressing the following:

- an understanding of the broader practices impacting equity, inclusion and diversity in the context of higher education at a land-grant, space-grant, Hispanic-serving and minority-serving institution, and groups that have been historically underrepresented and/or minoritized and marginalized;
- past contributions to equity, inclusion and diversity; and/or
- a vision for future contributions to equity, inclusion and diversity.

WittKieffer is assisting New Mexico State University in this search. For fullest consideration, candidate materials should be received by **June 13, 2024**.

Application materials should be submitted using WittKieffer's **candidate portal**.

Nominations and inquiries can be directed to:

Zachary A. Smith, Ph.D., Melody Rose, Ph.D.
and Lauren Bruce-Stets

NMSUPresident@wittkieffer.com



OPPORTUNITIES & EXPECTATIONS

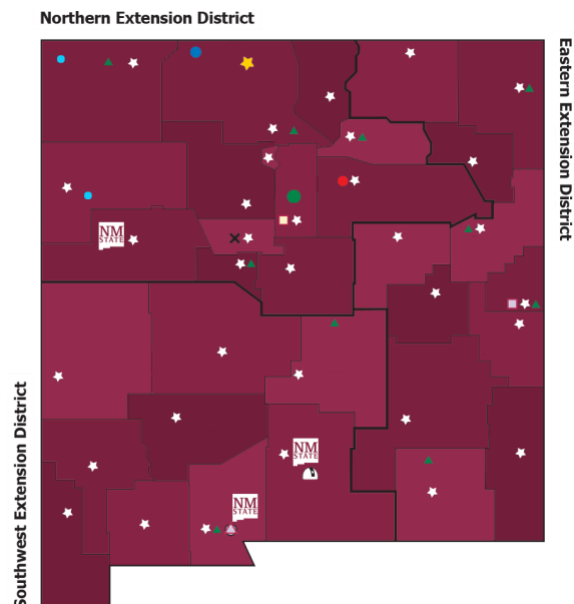
The next president will be asked to address the following significant priorities:

Preserve the land-grant, space-grant mission of New Mexico State University and elevate distinctive attributes.

The president serves as the key brand ambassador for the university, and as such shall be deeply committed to the distinctive features of the institution. Founded in 1888 as the New Mexico College of Agriculture and Mechanic Arts and established as the land-grant college in 1889, NMSU plays a unique and vital role as New Mexico’s only land-grant statewide institution. NMSU serves the entire state through its main campus in Las Cruces, three community college campuses, a satellite learning center in Albuquerque, locations in each of New Mexico’s 33 counties, 12 agriculture research and science centers, and a growing focus on online degree programs. NMSU is a Hispanic and minority-serving research institution with a focus on the social mobility of its students. The next president will enthusiastically represent our distinctive attributes to stakeholders, cementing the university’s reputation and unique contributions to the region.

Strengthen commitments to provide a student-centered experience and grow enrollment.

NMSU strives to provide a supportive educational experience for our students. We have a strong commitment to place students at the core of all university efforts with a primary focus on their success, growth and well-being. The next president should be an active listener who values



student voices, ensuring that their needs, aspirations, and concerns help guide institutional decisions. NMSU is dedicated to fostering a supportive and inclusive learning environment that promotes student engagement, personal development and academic excellence. It is important for the next president to have a strong consideration and understanding of the unique challenges that our students face. Utilizing a student-centered lens, the next president should inspire campus leadership to reach new heights of student success and oversee the development of a system-wide campus enrollment plan that encompasses how our commitments to student success inform metrics from matriculation through persistence and completion.



JUNIPER HALL **First-Year Residence Hall**

Grow fundraising opportunities and engage with the broader community.

NMSU strives to provide a quality education and ensure students have an unforgettable and inspiring experience. Fundraising plays a key role in helping to sustain and enhance our campus community. Building relationships with current and prospective donors is crucial as it brings influential and important stakeholders closer to NMSU and provides an opportunity to clearly articulate our institutional priorities and over-arching strategies to move the institution forward. The next president should serve as a passionate and articulate spokesperson for the value higher education and the unique role NMSU plays across every community within the state of New Mexico. Fundraising plays a key role in helping to sustain and enhance our campus community.

The next president will be an active community member and work collaboratively with community, state and federal leaders to generate a better understanding of and investment in NMSU as a critical driver of New Mexico's

educational and economic success. The president will have consistent, meaningful engagement across the region in cultural and civic events, representing the university with pride and enlisting the understanding, support and contributions of community members previously not associated with the institution. Raising friends, funds and innovative opportunities for partnerships will be signature accomplishments of the next president.

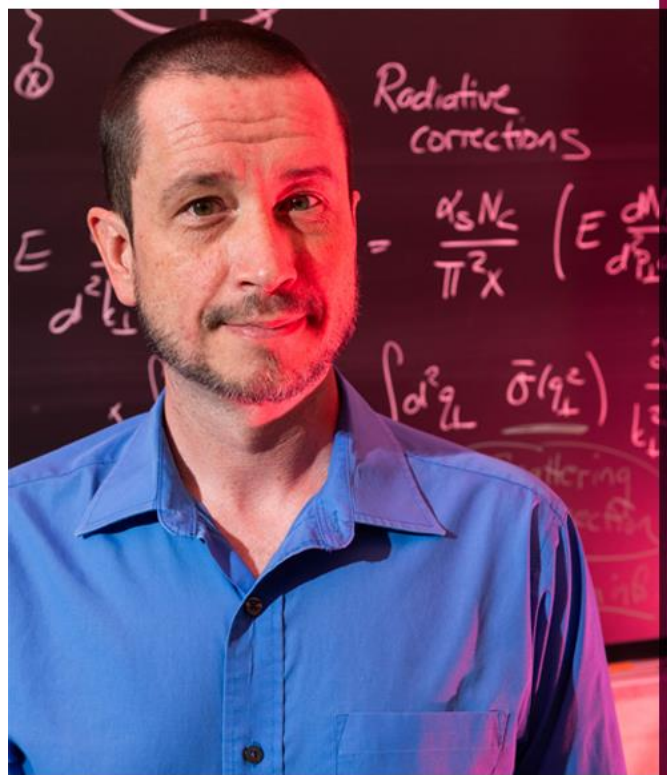
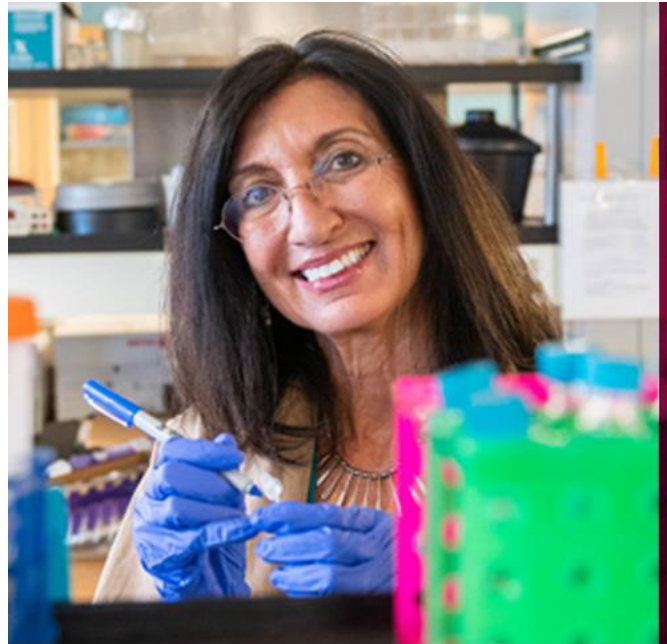
Foster a sense of belonging and inclusion.

NMSU is a Hispanic-serving and a minority-serving institution with a commitment to foster community and inclusive excellence for domestic and international students. Across the NMSU system, 64% of our undergraduate students are Hispanic/Latinx, and 73% of our undergraduate students are people of color. Creating a community of belonging on campus is imperative for a generation that will enter a diverse global workforce, equipping them for success on an international scale. New Mexico is home to 23 federally recognized tribes including 19 Pueblos, three Apache tribes (the Fort Sill

Apache Tribe, the Jicarilla Apache Nation and the Mescalero Apache Tribe), and the Navajo Nation. The next president of NMSU should exhibit a deep understanding of the unique needs, challenges and opportunities of our campus community as well as possess an authentic ability to build meaningful and equitable relationships with the representative cultures in New Mexico and the Southwest.

Provide leadership that demonstrates understanding and commitment to the principles of shared governance and responsibility.

It is imperative that the next president rally the university community behind a common vision and well-articulated purpose. The next president should have a strong commitment and understanding of the importance of tapping the knowledge and experiences of a variety of internal stakeholders to share resources and identify meaningful opportunities to move the university forward. Understanding the diverse challenges and needs of both academic and administrative stakeholders and facilitating constructive dialogue between these two groups will provide the opportunity for collaboration to achieve shared goals. Because NMSU is a land- and space-grant institution, the president must embrace and give voice to a shared institutional identity which will produce stronger collaboration through shared governance and shared responsibility. This will ultimately sharpen the university's brand and reputation, resulting in targeted investments aligned with the strategic priorities and mission of the institution.





APACHE POINT OBSERVATORY

Champion academic excellence and advance research and creative activity.

NMSU is truly a world-class institution with world-class facilities for research and creative activities such as the Apache Point Observatory, one of the newest performing art theatres in the Southwest, and a High-Performance Computing cluster that is free to use for current students, faculty and staff for both research, and teaching. Our dedicated faculty provide the resources students need to achieve their best and meet their academic and personal goals in a learning-centered environment.

We have a long tradition of faculty engaging undergraduate students with their original research, scholarship, and creative work.

The Center for Undergraduate Research and Creative Activity serves as a hub to connect students with faculty mentors and encourages them to delve deeper into their interests while earning valuable experience through research opportunities. The next president should have a strong commitment to support the institution and its constituents in the pursuit of creative activities, and the discovery and application of scholarship and knowledge.

One of the hallmarks of NMSU's success is its rise in research productivity. Overall, NMSU's annual research and development expenditures have increased for the last four consecutive years and totaled \$121.5 million for the 2022 fiscal year. As an R2 institution nearing R1 status, the next president will guide the campus as it considers the role of creative endeavors within its mission and shepherd the critical budgeting and staffing decisions which influence a transition to R1 status in the context of competing demands and expectations for campus.





PROFESSIONAL QUALIFICATIONS & QUALITIES

The successful candidate will possess many of the following professional qualifications and qualities:

- An understanding and appreciation of research and creative activities as well as NMSU's mission as a land-grant, and designated Hispanic and minority-serving institution, and the ability to champion these commitments.
- A respect for the value of the unique contributions that NMSU makes across the state through its Extension programs and Agricultural Experiment Station research and operations.
- A proven track record in fundraising, alumni relations, and community and external relations, particularly when it comes to establishing lasting and meaningful relationships with government and community leaders.
- A demonstrated record of understanding and promoting the academic mission through multifaceted engagement in teaching, scholarship and creative activities, extension and outreach.
- Experience fostering student success and campus safety.
- Experience fostering and recognizing faculty success and accomplishments and a commitment to mentoring faculty to be future academic administrative leaders.
- Documented success in developing public/private partnerships and working with elected officials at all levels.
- Ability to grow, sustain and foster partnerships within the local community to include the city of Las Cruces and surrounding areas.
- A demonstrated record of effective, mission-centered budgeting and proven oversight of efficient operations.
- Experience with NCAA intercollegiate athletics.
- Transformational leadership style that embraces succession planning and a willingness to take calculated risks to move the university forward now and in the future.
- A true enthusiasm to expand the reputation, visibility, and impact of New Mexico State University regionally, nationally, and internationally.
- Exceptional communication skills with the ability to work across language, cultural and discipline-based challenges and opportunities.
- Proven ability to foster collaboration and connections between academic and administrative units to promote a cohesive university community.
- Demonstrated understanding of shared governance principles along with a compassionate approach and with a commitment to involve students, faculty and staff in the decision-making process to promote shared responsibility.
- A top-secret security clearance or willingness to go through the application process to obtain one.
- An earned terminal degree or equivalent is required.



INSTITUTIONAL OVERVIEW



DEVASTHALI HALL

Department of Art and University Art Museum

New Mexico State University was founded in 1888 and is the oldest public institution of higher education in the state of New Mexico. NMSU has been dedicated to New Mexico's diverse population for more than a century, transforming lives through three main pursuits: teaching, research, and public service.

NMSU provides access to higher education for New Mexicans, builds strong programs in emerging areas of research opportunity that have considerable potential for national impact and long-term growth, and provides Extension and outreach activities to improve New Mexico communities and strengthen families.

With nearly 22,000 students across one residential campus, an online campus, three community college campuses, and 33 statewide Extension offices; our tagline - **BE BOLD. Shape the Future.**[®] - embodies our core values and vision to deliver solutions for the future.

NMSU is uniquely positioned to meet students where they are — geographically, socially, or economically — and help them become successful. We offer students an outstanding education leading to life-changing opportunities. Our cutting-edge degree programs, innovative research activities and unwavering commitment to improving lives have continually been recognized on the national stage.

For a decade, **New Mexico State University has been recognized as a top tier university on the U.S. News & World Report Best Colleges** rankings and numerous programs have been ranked on the Best Online Education Programs list offered by U.S. National Universities. In 2022, **NMSU was listed as one of Forbes' America's Top Colleges.**

In fall 2022, the New Mexico State University system enrolled its largest freshman class since 2009, driven by an expansion in eligibility for the state's Opportunity Scholarship, along with tech-based initiatives aimed at boosting recruitment and retention.

With approximately one in three students at New Mexico State University identifying as first-generation college students, **NMSU was selected as a First-gen Forward institution** in 2022. This designation is from the Center for First-Generation Student Success, which is an initiative of the National Association of Student Personnel Administrators and the Suder Foundation, that recognizes higher education institutions for their commitment to first-generation student success.

NMSU strives to align research with institutional strengths that lie at the intersection of having a critical mass of active inter-disciplinary researchers at work to solve the most pressing challenges of our region and the world, including fortifying K-20 education, creating healthy borders and modernizing our critical infrastructure. With a collection of partners across the region, NMSU strives to build on our existing strengths in water, food, energy, information science and agriculture, all the while preparing our students with relevant skills for the modern workplace.

NMSU also aspires to expand our research enterprise and become a regional leader in creative activity highlighting the exceptional contributions from art, creative media, theater, music and across the humanities.

We are classified as an R2: doctoral university with high research activity by the Carnegie Foundation for the Advancement of Teaching. The university is ranked in the top 22% of all institutions in terms of federal research and development expenditures and third in research expenditures among High Hispanic Enrollment Institutions without a medical school by NSF Higher Education Research and Development.

The university's main campus is in Las Cruces, a southern New Mexico city of nearly 113,000 at the crossroads of Interstates 10 and 25. A growing city and popular Southwestern destination, Las Cruces residents and visitors alike enjoy more than 300 days of sunshine per year — perfect weather for outdoor activities, such as golfing, hiking, biking, camping, and boating.

NMSU offers a vibrant campus life with nine museums and collections, professional theater and musical ensembles, NCAA Division 1 athletics, a variety of intramural sports and Aggie traditions that tell the stories of our past, honor our heritage and celebrate the future. With a strongly connected network of more than 145,000 alumni around the globe, Aggies around the world are national leaders at the helm of major corporations, founders and presidents of companies, making breakthroughs in their disciplines and creating positive change in their communities.





NMSU GRADUATES

Strategic Plan: Leading into the Future

New Mexico State University's current strategic plan, **LEADS 2025**, helps ensure NMSU meets the expectations of future students and fulfills its service and outreach mission as a land-grant institution. The plan guides how the university invests resources in programs and initiatives, positioning NMSU to take on challenges affecting the state and prepare students for the future. The next president should be prepared to lead the charge in establishing the next strategic plan to move the institution forward.

LEADS 2025 comprises six goals that highlight NMSU's areas of focus. Each goal includes priority objectives and specific outcomes.

1. Enhance Student Success and Social Mobility
2. Elevate Research and Creativity
3. Amplify Extension and Outreach
4. Build a Robust University System
5. Build an Online Global Campus

6. Build, Elevate, and Strengthen Sustainable Systemwide Equity, Inclusion, and Diversity Practices

Since **LEADS 2025** rolled out in 2018, members of the university community have submitted hundreds of ideas and plans to help the university accomplish its goals.

Mission

The mission of the New Mexico State University system is to serve the diverse needs of the state through comprehensive programs of education, research, Extension and outreach, and public service. As the state's land-grant and space-grant university, and as a Hispanic and minority-serving Institution, NMSU fosters learning, inquiry, diversity and inclusion, social mobility, and service to the broader community.

University Vision

By 2025, the NMSU system will excel in student success and social mobility for our diverse student populations, achieve the highest Carnegie research status (R1), and maintain our Carnegie Community Engagement classification.

Core Values

NMSU's core values serve as the foundation guiding our collective work across all campuses.

Leadership

Promoting and creating the ability for Aggies to shape the future.

Excellence

Providing the highest level of education, research, outreach, and service.

Access

Welcoming diverse populations to higher education and to the NMSU community.

Diversity & Inclusion

Embracing our differences as an asset and actively seeking to include wide-ranging perspectives.

Student-Centered

Supporting the education of our students through every aspect of our university, every day.





NMSU offers over 180 undergraduate degrees, 77 master's degrees, and 43 doctoral degrees with over 70 programs 100% online. The university has five academic colleges, an honors college, and a graduate school.

COLLEGES

College of Agricultural, Consumer and Environmental Sciences (ACES)

The College of ACES "Brings Science to Your Life" through academics, research, and New Mexico's Cooperative Extension Service. With eight different departments and more than 22 majors, students discover career opportunities in a variety of areas from agricultural biology and horticulture to fashion merchandising and human nutrition. Of the 22 bachelor's degree programs, 14 are offered nowhere else in New Mexico.

College of Arts and Sciences

With over 22 departments across the fine arts, humanities, social sciences, and sciences, the College of Arts and Sciences is the intellectual core of NMSU. The college provides a place where students feel empowered to gain future-proof skills through hands-on learning and explore exciting careers by engaging in cross-disciplinary opportunities. Here, students have the freedom to shape their curiosity into a career worth the pursuit. NMSU's **animation program is ranked among the top programs in the country** for the 12th year in a row by Animation Career Review. It is ranked 19th nationally, 7th regionally and is the first in New Mexico.

College of Business

The College of Business offers majors in accounting, economics, finance, general business, information systems, international business, management and marketing, including a PGA Golf Management program that is fully accredited and endorsed by the Professional Golfers Association of America. The College of Business undergraduate and graduate degree programs prepare students to be industry-ready once they graduate.

College of Engineering

Ranked a top Best Value Engineering School, our engineering college houses six innovative departments, an award-winning faculty and exciting research opportunities that can lead to rewarding careers. Undergraduate engineering students have access to creative faculty members and graduate students who research and teach modern engineering problems and techniques in diverse areas, including nanotechnology, aerospace technology, information and security technology, bridge and energy innovations, water quality and waste management, computer engineering and laser technology. In 2023, the **industrial engineering master's degree program received No. 1 rankings from four U.S. college assessment organizations.**

College of Health, Education and Social Transformation

A transdisciplinary college and research center, the College of Health, Education and Social Transformation houses programs in health, education, social services and social sciences. Dedicated to providing excellent teaching and research opportunities to the

next generation of the caring professions, our cross-disciplinary collaborations and real-world applications make a positive impact in our local communities and beyond.

The Honors College

The NMSU Honors College was the first of its kind in the state, and has provided highly talented students with challenging courses, a dedicated faculty and enriching research experiences. With more than 3,500 Crimson Scholars on the main campus, the Honors College serves a student body drawn from every department on campus and creates a vibrant and diverse community that encourages the exchange of ideas.

The Graduate School

The NMSU Graduate School provides affordable access to high-quality educational experiences, new modes of graduate education, and works with dedicated faculty to help students from diverse cultural and economic backgrounds reach graduate school success. NMSU offers a wide variety of graduate programs for doctoral and master's degrees, as well as graduate certificates, with several ranked in the top 200 among the **2024 Best Graduate Schools by U.S. News & World Report.**

COMMUNITY COLLEGES

Doña Ana Community College

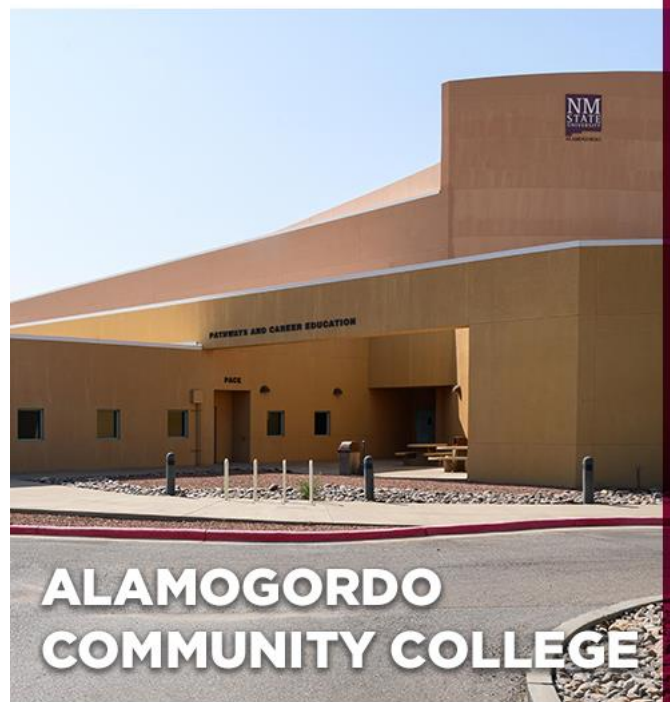
Founded in 1973 in collaboration with local school districts to support occupational education, DACC is now a leading community college that provides transformative educational opportunities that meet the workforce needs of Doña Ana County. With a focus on access, innovation, and excellence, DACC offers over 90 degrees and certificates, adult education, specialized workforce training, and small business assistance.

Alamogordo Community College

Established in 1958 to serve the needs of the airmen and families stationed at Holloman Air Force Base located only 10 miles west of Alamogordo, NMSU Alamogordo is a community college with a long history of excellence that is supported by a caring community of hard-working students and dedicated faculty and staff. The campus is situated “on the hill” above Alamogordo and provides inspiring views of the city and the Tularosa Basin, offering the perfect venue for creative and motivated learning.

Grants Community College

NMSU Grants was established as a branch of New Mexico State University in 1968 through the cooperative efforts of New Mexico State University and Grants Municipal Schools. As a two-year branch community college, NMSU Grants serves the local communities in Cibola and McKinley counties, including the Pueblos of Acoma, Laguna, and Zuni, as well as Tohajiilee, San Mateo, San Rafael, Cubero, the City of Grants, and the Village of Milan.



NMSU GLOBAL CAMPUS

NMSU Global offers flexible, affordable programs, that give students the ability to earn their degree at their own pace with online degree programs and microlearning courses.

NMSU Global prepares students with cutting-edge career skills and relevant, in-demand expertise that they can apply in their job now, or in their future career. Students have access to academic advising, career services, a student success center and many more resources to help them along their journey. With microlearning courses, students can re-skill, up-skill and gain new skills with credit and not-for-credit courses gaining micro-credentials for their digital backpack along their learning journey.

PHYSICAL SCIENCE LAB

Headquartered on NMSU's Las Cruces campus, the Physical Science Lab is a unique national resource and catalyst for robust federal, academic and industry partnerships. Founded in 1946 in response to the nation's space and rocket programs, PSL's growth in capability and talent has enabled the university to provide exceptional support to numerous scientific and technical activities across the nation and around the globe.

Over the last 75 years, PSL has been a key resource for providing nearly 20,000 NMSU students with experience in applied research projects through employment and co-ops.

Classified Ready Employee Workforce Program (CREW)

The CREW Program was created in 2020 by PSL to develop a diverse pool of classified-ready professionals with the necessary technical, professional, and interpersonal skills required to pursue successful careers in support of national security.

ARROWHEAD CENTER

The Arrowhead Center helps innovators, entrepreneurs, and small businesses grow through a network of services, resources, expertise, and connections. It's a hub for entrepreneurial advice, mentorship, education, and hands-on experiences to pioneer new technologies and new partnerships by:



- Encouraging cradle-to-career student entrepreneurship
- Initializing business creation and growth
- Protecting intellectual property and advancing tech commercialization
- Collaborating for regional economic development as part of the thriving interstate and international Borderplex.



AGGIE POWER

Three-megawatt solar and battery energy storage installation

Arrowhead Research Park

Located on the campus of NMSU in Las Cruces, NM, Arrowhead Research Park sits on around 200 acres. Arrowhead works with tenant partners to pioneer and grow new technologies, businesses, and partnerships, as well as engaging tenants in “paying it forward” through providing advice, mentorship, and hands-on experiences to NMSU and DACC students. Arrowhead Research Park is home to Aggie Power – a three-megawatt solar array, the headquarters for New Mexico Spaceport Authority, the Burrell College of Osteopathic Medicine, Arrowhead Park Early College High School (APECHS) – the first early college high school in New Mexico – and Arrowhead Medical Academy. In addition, a ‘Creative Campus’ is in development and when completed will be a state-of-the-art digital media complex that will allow the southern New Mexico region to increase the capacity to produce and deliver digital media content across a wide range of industries.

AGGIE DEVELOPMENT INC.

Aggie Development Inc. is a 501(c)(3) tax-exempt nonprofit organization created under the University Research Park and Economic Development Act for the purpose of facilitating non-traditional real estate development by way of collaborative and innovative approaches, which advance NMSU’s goals and facilitate the creation of new public-private partnerships to benefit both the university and the southern New Mexico community. The corporation is organized to benefit NMSU by:

- Relieving the university of responsibilities to manage and develop University owned real estate and water rights in a commercially reasonable manner and to maximize the University’s return from these assets.
- Contributing all the corporation’s net revenues to the University.
- Creating learning opportunities for students in development activities.



ALCALDE RESEARCH SITE

Agricultural Experiment Station

COOPERATIVE EXTENSION SERVICE (CES)

As the state's land-grant university, NMSU is the "leading object" for agriculture, business, engineering, health sciences, and home economics, as well as educational programs in the liberal arts and natural sciences. The Cooperative Extension Service provides practical, research-based knowledge throughout New Mexico and beyond. Extension staff, located in all 33 counties and tribal offices, deliver 4-H programs, conduct trainings, and share research-based information about livestock, nutrition, horticulture, and many other topics. A part of NMSU's College of Agricultural, Consumer and Environmental Sciences, CES is a unique federal, state, and county partnership. CES collaborates with more than 1,000 organizations, state and federal agencies, other universities, and 10,000 volunteers.

AGRICULTURAL EXPERIMENT STATION (AES)

The Agricultural Experiment Station supports research that is addressing real-world problems. As the principal research unit of the College of Agricultural, Consumer and Environmental Sciences, the Agricultural Experiment Station is a system of scientists who work on facilities on the main campus in Las Cruces and at 12 agricultural science and research centers located throughout the state.

The **State-wide Science Centers** are located near Alcalde, Artesia, Clayton, Clovis, Corona, Farmington, Las Cruces, Los Lunas, Mora and Tatum. The Agricultural Experiment Station system also interacts with other university research units and various state and federal agencies to provide opportunities for research that will benefit the citizens of New Mexico.

ATHLETICS

New Mexico State University has 16 Division 1 sports teams, each proudly representing NMSU at the regional and national levels. In addition, our amazing NMSU Cheer team not only keeps spirits high during games, but also competes on the national stage.

Season after season, our student-athletes shine with great pride and accomplishment, many of whom receive individual player recognitions and team honors. In the 2022-2023 academic year, NM State Aggie student-athletes on all 16 men's and women's sports teams had a combined cumulative GPA at 3.17. For the past 17 years, 34 consecutive semesters, scholar-athlete representation was higher than 50% of the student-athlete population.

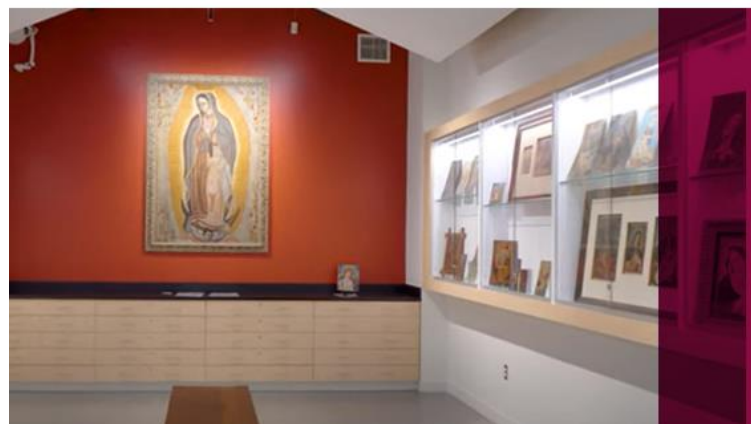
In the 2022-2023 giving year, the Aggie Athletic Club (AAC) reached a historic milestone in its fundraising efforts, raising more than \$900,000, which is a 4.3% increase from the previous year's total and stamps the AAC's highest single year giving total in the history of NM State Athletics. The Aggies began the 2023-2024 season with a new conference. All NMSU's Division 1 men's and women's athletic programs are now part of Conference USA. Now in its third decade, CUSA has adapted to the ever-changing landscape of collegiate athletics with an unwavering commitment to excellence, integrity and leadership in competition, academics, and community.

The Aggies brought home a bowl victory during the 2022-2023 season with a dramatic 24-19 victory against the Bowling Green Falcons in the Quick Lane Bowl game Dec. 26, 2022, at Ford Field in Detroit, Michigan.



MUSEUMS AND COLLECTIONS

New Mexico State University is home to nine distinct museums and collections which play an integral role in our vibrant campus life and engagement with our surrounding communities across the region. NMSU's arts and cultural venues showcase a wide variety of unique exhibitions include the largest collection of Mexican Retablos in the United States and a rare display of over 1,800 specimens of petrified wood, fossils and natural minerals. NMSU cultural events provide a bridge between the university and the regional community by providing lectures, gallery and collection tours, workshops, films, and musical and theater performances throughout the year.



EQUITY, INCLUSION AND DIVERSITY

Equity, inclusion and diversity have long been priorities of NMSU. The university hired an inaugural vice president for EID in 2021 and one goal of NMSU's new Office for Equity, Inclusion and Diversity is to explore and re-define the university's HSI and MSI mission in action, and to better understand the climate issues faced by not only the students of the institution, but also its educators, workforce, and the communities that are connected to and served by NMSU.

The Office of Equity, Inclusion and Diversity supports NMSU in taking strong action toward creating a workplace and an educational environment that better reflects the world and provides opportunities and tools for NMSU students and employees to thrive.

COMMUNITY ENGAGEMENT

In 2015, NMSU was awarded the Carnegie Community Engagement Classification, the highest level of recognition for community engagement. This designation is an important acknowledgement of the tremendous effort put in every day by faculty, staff, students, and administrators who work to improve the lives of all New Mexicans and make a difference on a national and global scale, which is a cornerstone of the university's land-grant mission.





AGGIE MEMORIAL TOWER

FINANCES

New Mexico State University has a diverse source of revenues, including those from the State of New Mexico, student tuition and fees, sponsored research programs, private support, and self-supporting enterprises. NMSU’s Las Cruces campus has roughly 4,200 employees.

As an independent nonprofit organization, the NMSU Foundation is the primary fundraising and alumni relations institution for NMSU. In the 2022-2023 fiscal year, the NMSU Foundation has raised more than \$24.9 million. In the past three fiscal years, donors have committed over \$150 million in gifts to the NMSU Foundation – more than double the university’s previous three-year record.

THE NEW MEXICO DEPARTMENT OF AGRICULTURE

NMSU is one of three institutions in the United States where the State Department of Agriculture works in close coordination with the land-grant university. In 1955, the NMSU Board of Regents unified several regulatory services and the individuals responsible for administering them under a single administrative organization known as the New Mexico Department of Agriculture.

Located on NMSU's Las Cruces campus, the collaborative relationship between NMDA and NMSU exists today with the board serving as the State Board of Agriculture, thus solidifying the importance of agriculture to both the university and the state.

NMSU BOARD OF REGENTS

The Board of Regents is the governing board for New Mexico State University and the New Mexico Department of Agriculture (NMDA). The Board of Regents is responsible for setting university policy.

The Board of Regents is a body made up of five members, one of whom is a student. Non-student members serve staggered six-year terms and the student member serves a two-year term. Regents are appointed by the governor of New Mexico with final approval made the state senate.

In addition to the membership provided by New Mexico law, the following university officials, representing students, faculty and staff, serve as non-voting advisory members of the board: the chair of the Faculty Senate, the president of the Associated Students of New Mexico State University (ASNMSU) and the chair of the Employee Council of NMSU.

The authority and responsibility of the regents to control and manage the institution is prescribed by the legislature in state statutes. The board carries out the duties and functions authorized by law including, but not limited to the following:

- Approving the annual operating budget submitted to the New Mexico Higher Education Department and any proposal to issue bonds for capital improvements.
- Approving of the conferral of degrees, including honorary degrees and changes to the degree-granting institution's programs.

- Approving significant real estate, tangible property, and water rights transactions; or any new or significantly revised capital project that results in the addition of building square footage or the demolition of all or any portion of existing buildings.
- Approving changes to athletic programs and changes in conference membership.

The Board of Regents is also charged with approving the university's strategic plan and monitoring the university's progress toward this plan.



NMSU FOUNDATION BOARD OF DIRECTORS

The NMSU Foundation is a nonprofit organization that works to build long-term relationships with alumni, supporters, and the community. The New Mexico State University Foundation Board of Directors is responsible for the management of the New Mexico State University Foundation, a private 501 (c)(3) organization, tasked with raising private support for the university. The board bears fiduciary responsibility for

the investment and management of all funds raised by the Foundation on behalf of New Mexico State University.

The NMSU Foundation's Mission is to:

- Foster personal and corporate philanthropy
- Continually excel in its fundraising performance
- Be a prudent and productive steward of its endowments
- Honor its profound fiduciary responsibility to its donors

NMSU ALUMNI BOARD OF DIRECTORS

The Alumni Board of Directors is a highly engaged collection of alumni representatives from each academic college, boasting diverse backgrounds, interests and regions that cover the last five decades of graduates from NMSU. The mission of the Alumni Board is to promote the NMSU Alumni Association by connecting alumni and friends back to our Aggie family and help advance the institution's goals, promote student success and continue to spread Aggie spirit and pride.





**NEW MEXICO &
THE MESILLA VALLEY**



ORGAN MOUNTAINS

Desert Peaks National Monument

New Mexico is known as the land of enchantment and offers stunning landscapes and a diverse array of attractions.

Located in the southern Rocky Mountains and sharing one of the four corners with Colorado, Arizona and Utah, New Mexico's climate and geography is varied ranging from forested mountains to sparse deserts.

As the 5th largest state by area and just over 2.1 million residents, one-third of the land in New Mexico is federally owned and includes protected wilderness areas and national monuments including three UNESCO World Heritage Sites.

New Mexico has a diverse economy ranging from cattle ranching, agriculture, scientific and technological research, aerospace, oil and gas, tourism and the visual arts. There are an array of annual festivals that are found nowhere else including the world-famous International Balloon Festival™ in Albuquerque, The UFO festival in Roswell, the New Mexico State Fair (one of the largest fairs in the nation), and the Fiestas de Santa Fe – a fiesta that has occurred every autumn for 301 years.

New Mexico is one of only six minority-majority states, with the highest percentage of Hispanic and Latino Americans and second highest percentage of Native Americans. The fusion of Indigenous, Hispanic and American influences is evident in New Mexico's unique and vibrant culture.

ABOUT LAS CRUCES

NMSU is located in Las Cruces, New Mexico on the edge of the Chihuahuan Desert and at the foot of the Organ Mountains-Desert Peaks National Monument. Southern New Mexico enjoys hot summers and mild winters with nearly 300 sunny days per year – perfect weather for outdoor activities. Las Cruces is also home to many attractions, including numerous art galleries, museums, performing arts venues, theaters, and annual festivals.

The City of Las Cruces is the second largest city in New Mexico and is located in Doña Ana County, approximately 45 miles north of El Paso, Texas, and 225 miles south of

Albuquerque. Las Cruces has a wide range of medical facilities, including three hospitals with world-class care from multiple specialists and providers. Las Cruces is part of the Borderplex region – the metropolitan area on the U.S.-Mexico border – along with El Paso, Texas and Ciudad Juarez and part of the 5th largest manufacturing hub in North America.

Las Cruces is the economic and geographic center of the Mesilla Valley, and the agricultural region on the floodplain of the Rio Grande which extends from Hatch to the west side of El Paso, Texas. The Organ Mountains, 10 miles to the east, are dominant in the city's landscape, along with the Doña Ana Mountains, Robledo Mountains, and Picacho Peak. Las Cruces lies within a short driving distance of the Mexican border at Santa Teresa, as well as many other locations in the broader borderland region.

Historic Old Mesilla is one of the most visited historical communities in Southern New Mexico and is only three miles from campus. Mesilla features a variety of contemporary boutiques, unique stores, galleries, wineries and specialty restaurants serving traditional New Mexican cuisine.

White Sands National Monument is the world's largest gypsum dunefield and is just a 30-minute drive from the Las Cruces campus. White Sands is surrounded by military installations including Holloman Air Force Base and White Sands Missile Range, the nation's premiere Department of Defense overland test and evaluation center. Las Cruces is also just 60 miles south of Spaceport America, the nation's first purpose-built commercial spaceport. Just a short drive in any direction will provide an opportunity to immerse yourself in the beauty of the southwest region and New Mexico's colorful heritage, rich history and fascinating landscape.



New Mexico State University is a proud and dedicated land-grant, space-grant, Hispanic-serving and minority-serving institution, located in the borderlands and tribal lands regions. With priorities centering equity and inclusion, NMSU is committed to practices that leverage the insight emerging from the intersectional diversity of our students, staff, faculty, and communities that we serve and support, through outreach and Extension, research, and teaching.

New Mexico State University (NMSU) does not discriminate on the basis of age, ancestry, color, disability, gender identity, genetic information, national origin, race, religion, retaliation, serious medical condition, sex (including pregnancy), sexual orientation, spousal affiliation or protected veteran status in its' programs and activities, including admissions, as required by state and federal law and University policy. NMSU's Office of Institutional Equity is designated as the office that receives and processes internal complaints of unlawful discrimination, harassment, retaliation, and sexual misconduct on behalf of NMSU. The Office of Equity, Inclusion and Diversity is responsible for implementation of the University's Affirmative Action plan including equal opportunity practices, monitoring, and reporting. If you believe you have been treated in a manner inconsistent with equal opportunity, contact the Office of Institutional Equity.

NMSU has designated William Nutt as the Title IX Coordinator, responsible for ensuring compliance with Title IX and other state and federal laws addressing sexual and gender based harassment, including sexual assault, dating and domestic violence, stalking, and other forms of sexual misconduct based on sex, gender, sexual orientation, or gender identity. NMSU recognizes that individuals with disabilities are entitled to access, support and, when appropriate, reasonable accommodation. William Nutt is also assigned to coordinate compliance with the Americans with Disabilities Act (ADA), Section 504, and other state and federal laws that prohibit discrimination on the basis of disability in admission, treatment, and/or access to its programs and activities.

Inquiries may be directed to the Executive Director, Title IX and Section 504 Coordinator, Office of Institutional Equity, P.O. Box 30001, E. 1130 University Avenue, Las Cruces, NM 88003; 575.646.3635; 575.646.7802 (TTY) equity@nmsu.edu



BE BOLD. Shape the Future.
New Mexico State University